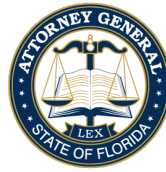


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OFFICE OF
ATTORNEY GENERAL
ASHLEY MOODY
— Stronger, Safer Florida —

Attorney General Ashley Moody News Release



TALLAHASSEE, Fla.—Attorney General Ashley Moody is issuing a Consumer Alert and new Scams at a Glance material to help Floridians guard against identity theft in recognition of National Identity Theft Prevention and Awareness Month.

According to the Federal Trade Commission, [more than 650,000 consumers](#) fell victim to identity theft in 2019, an increase of more than 200,000 from 2018. Floridians reported the third most identity theft reports of any state with more than 64,000. Helping Floridians safeguard their personal information is a major focus of Attorney General Moody—especially amidst the COVID-19 pandemic and the waning days of last-minute holiday shopping.

Attorney General Ashley Moody said, “Identity theft continues to be a growing problem across the country and Floridians need to be aware of steps they can take to protect their personal information. Our office’s latest Scams at a Glance addition highlights these steps and is a great resource on preventing consumers from falling into potential traps that identity thieves use to steal personal and financial information. Following these simple steps can help prevent identity theft that can wreak havoc on individuals and families.”

Identity theft, as defined by federal law, occurs when someone uses or attempts to use the private personal information of another person to commit fraud. *Scams at a Glance: Identity Theft* is designed to equip Floridians with tips and information on how to spot, prevent and recover from identity theft.

Tips highlighted in *Scams at a Glance: Identity Theft* include:

- Red flags that identity theft has occurred;
- Ways to guard personal information; and
- Steps to recover from identity theft.

Scams at a Glance is an outreach program created by the Attorney General's Office, complete with a webpage containing information about common and emerging scams. The webpage also provides downloadable brochures designed to equip consumers with knowledge on how to avoid falling victim to fraud. The brochures on the website are available in both English and Spanish.

To download *Scams at a Glance: Identity Theft* in English, click [here](#).

To download *Scams at a Glance: Identity Theft* in Spanish, click [here](#).

To access the Scams at a Glance webpage for more content related to common scams, click [here](#).

Anyone who encounters identity theft should contact the Attorney General's Office by calling 1(866) 9NO-SCAM or visiting MyFloridaLegal.com.

To view our most recent Consumer Alerts, visit our Consumer Alert webpage at MyFloridaLegal.com/ConsumerAlert.

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The Florida Attorney General's Consumer Protection Division issues Consumer Alerts to inform Floridians of emerging scams, new methods used to commit fraud, increased reports of common scams, or any other deceptive practice. Consumer Alerts are designed to notify Floridians about scams and available refunds in an effort to prevent financial losses or other harm caused by deceptive practices. Anyone encountering a scam should report the incident to the Florida Attorney General's Office by calling 1(866) 9NO-SCAM or visiting MyFloridaLegal.com