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Attorney General Ashley Moody News Release

TALLAHASSEE, Fla.—Attorney General Ashley Moody is thanking state lawmakers for passing legislation to curb the teen-vaping epidemic. The Florida Senate passed SB 810 late Thursday. The legislation now heads to Governor Ron DeSantis’s desk for his signature. SB 810 will usher in key changes to state laws aimed at reducing minors’ access to vaping products in Florida.

Attorney General Ashley Moody said, “As I learned last summer during my statewide fact-finding mission, vaping is taking over our schools and addicting our kids. That is why I took swift action—launching a teen-vaping investigation in Florida involving some 20 companies and leading a multistate investigation into JUUL. I also began working with state lawmakers last year on changes to help curb the youth vaping epidemic, and I was elated to see this vital legislation passing its final stop in the Florida Legislature.

“I want to thank Senator Simmons, Representative Toledo, Senator Flores and each and every member who voted in favor of this bill to protect Florida’s children. As I said after announcing my fact-finding mission, we cannot stand idly by while the next generation becomes addicted to nicotine. Our legislative leaders agreed, and I am proud of the swift action they took to stop underage vaping and protect our children.”

Senate President Pro Tempore David Simmons said, “Vaping has reached epidemic levels among our young people. I am proud to have sponsored this measure to raise the smoking and vaping age to 21 and limit products specially marketed toward children. I appreciate the hard work of Representative Toledo, who sponsored this legislation in the House of Representatives, as well as the strong support of Attorney General Moody. Together, the state of Florida is taking action to put an end to this crisis and ultimately save lives.”

Representative Jackie Toledo said, “Last night, Florida took a huge step in protecting our kids from the harmful effect of vaping and e-cigarettes. This legislation will save lives and help to ensure that black-market products don’t get in the hands of our youth. Our legislation, thanks to the help from Senator David Simmons and Attorney General Moody, will protect our youth from harmful marketing tactics by big tobacco and save a generation from lifelong nicotine addiction.”

Senator Anitere Flores said, “As cases of vaping-related lung illnesses continue to surge, the state of Florida has decided to combat this growing crisis by raising the age limits to federal standards, banning flavored nicotine liquids and holding retailers accountable for operating without permits. The health of our youth is at stake. This comprehensive and meaningful piece of legislation will save lives and takes a tough stance against an ill that is preying on our children.”

SB 810 will help curb teen vaping in Florida by: strengthening age-verification requirements; banning flavors that attract kids; bringing age restrictions in line with federal guidelines; and

requiring vaping education classes for minors caught in possession of e-cigarette devices and products.

The passage of the legislation is just the latest action in Attorney General Moody's campaign to prevent underage vaping in Florida:

- Last month, Attorney General Moody announced Florida's role in leading a 39-state coalition of attorneys general in [investigating the vaping company, JUUL](#);
- In October 2019, Attorney General Moody launched the [most comprehensive state vaping investigation](#) publicly acknowledged to date—looking into the marketing and selling practices of e-cigarette products by more than 20 companies selling in Florida;
- In August 2019, Attorney General Moody joined 42 attorneys general in [urging leading streaming companies](#) to limit tobacco imagery content on their platforms; and
- In June 2019, Attorney General Moody embarked on a [statewide fact-gathering mission](#) to determine the cause and solutions for the teen-vaping epidemic in Florida.

According to a 2019 Florida Department of Health [report](#), e-cigarette use among Florida high school students increased 63 percent from 2017 to 2018. The report claimed that nearly one in four Florida high school students now admits to vaping. Another study found two-thirds of young people did not know that vaping products contained nicotine. DOH is now reporting [119 cases](#) of vaping-related pulmonary illnesses statewide.

All of the Attorney General's vaping investigations continue to be active and ongoing.